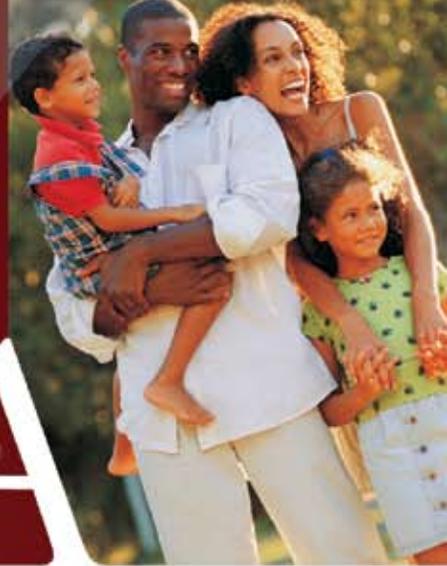


ULTIMA



Champion Term
TERM LIFE INSURANCE

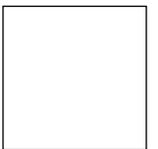


The most important aspect of your life is probably your family. There are many reasons why term life insurance may be the right choice for you:

- Help you meet your goals for your family
- Home mortgage protection
- Business goals or objectives
- Provide coverage at an economical cost
- today with the option to convert it to a permanent policy if and when that is necessary

4333 Edgewood Road NE
Cedar Rapids, IA 52499





Ultima Champion Term competitive term life insurance is designed to help meet your needs and fit into your lifestyle.



A Stable Past and a Promising Future

You know the time is right to buy life insurance, but where can you turn for competitive rates and the backing of a financially secure and stable company?

Purchasing a Term Life Insurance Policy underwritten by Transamerica Life Insurance Company, will get you peace of mind at a price that fits your family's needs:

- Choose the term period that's right for you: 10, 15, 20 and 30 years.
- Face amounts starting at \$25,000
- Your premium is guaranteed* to remain level during the term period.

Best of all, Transamerica Life Insurance Company is ranked A (3rd of 16 categories A++ to S, as of 4/23/2009) by A.M. Best & Company, and a trusted brand you know and can depend on**.



* All guarantees associated with this product are based on the claims paying ability of TLIC.

** Ratings of the A.M. Best Company reflect the current opinion of the relative financial strength and operating performance of Transamerica Life Insurance Company. Ratings criteria and rankings can vary by rating company. Copies of rating reports are available from the Company upon request.

Ultima Champion Term (policy form #TL05 0107) is a term life insurance policy issued by Transamerica Life Insurance Company, Cedar Rapids, IA 52499. Policy form and numbers may vary, and may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. An exception for life coverage is suicide while sane or insane during the first two years the coverage is in force. In the event of suicide, the Company's liability may be limited to only the return of premiums paid. In Missouri, suicide is no defense to payment of benefits unless the Company can show the insured intended suicide when he/she applied/enrolled for coverage.

Champion Term				
Figures based on a 20 year term policy Preferred Elite monthly rate				
Sample rates for term life policies of varied coverage amounts				
Policy Value				
Male	250,000	500,000	750,000	1,000,000
25	14.22	23.19	33.47	40.25
35	16.63	28.00	40.69	51.63
45	33.91	58.63	86.63	110.25
55	78.75	141.31	210.66	276.50
Female				
25	12.91	19.25	27.56	33.25
35	15.97	26.25	38.06	45.50
45	27.34	47.69	70.22	85.75
55	57.53	104.56	155.53	200.38

Fill out this form to learn more about Transamerica Family Markets.

Name
Address
City
State
ZIP
Telephone

An insurance agent will contact you.

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This is used for the solicitation of insurance. By returning this form, you are requesting to have a licensed insurance agent contact you by telephone to provide additional information. These policies contain exclusions, reductions or limitations. Products may not be available in all states. Life insurance is underwritten by Transamerica Life Insurance Company, 4333 Edgewood Rd NE, Cedar Rapids, IA 52499.

Get your personalized quote today by contacting: